



# Between Friends

connect  
grow  
belong

Sponsorship  
**PACKAGE**

**2025**



WEDNESDAY AUGUST 20TH, 2025  
**SILVERTIP GOLF COURSE**  
CANMORE, ALBERTA

# A Letter to **OUR SPONSORS**

On behalf of Between Friends, we extend our sincere appreciation for your support and interest in partnering with us. Your sponsorship plays a vital role in creating inclusive social and recreational opportunities for individuals with disabilities, fostering a sense of belonging and community.

Thanks to partnerships like yours, we've been able to connect hundreds of participants with meaningful programs, nurture lifelong friendships, and advance the message of inclusion throughout the Calgary area and beyond. In 2024, we had over 650 members, showcasing the importance of your contributions in addressing diverse needs.

As leaders in Calgary's community, your sponsorship of our 2025 Golf Tournament demonstrates your commitment to creating programs where everyone belongs, while also enhancing your company's visibility among key stakeholders and influential supporters.

Enclosed, you'll find our 2025 sponsorship package, which highlights the benefits and opportunities available to you. We would be delighted to customize a package to align with your goals and objectives.

Thank you for considering this opportunity to make a difference. Please don't hesitate to reach out at [kpresser@betweenfriends.ab.ca](mailto:kpresser@betweenfriends.ab.ca) with any questions or to discuss how we can partner to create a more inclusive future together.

Warm regards,

*Kimberley Presser*

**KIMBELREY PRESSER**  
CEO, Between Friends

*Naminder Sandhu*

**NAMINDER SANDHU**  
Chair, Between Friends

# ABOUT Us

Founded as a charity in 1982, Between Friends is proud to be one of the leading organizations in Calgary, we **envision** an inclusive community where people with disabilities reach their individual potential and are recognized as valued citizens.

Our **mission** is to provide high-quality social, recreation, and development opportunities that empower people with disabilities to connect, grow, and find a sense of belonging.

We believe in creating programs where individuals with disabilities can thrive, build meaningful connections, cultivate personal development, and enjoy recreational activities that enhance their overall well-being.

Through our commitment to inclusivity and quality programming, we strive to make a positive impact on the lives of those we serve, ensuring that everyone has the opportunity to participate, contribute, and flourish within our community.

## Between Friends at a glance:



2,225+  
INSTAGRAM  
FOLLOWERS



650+  
INDIVIDUAL  
MEMBERS



740+  
LINKEDIN  
FOLLOWERS



1,000+  
NEWSLETTER  
SUBSCRIBERS

## **BETWEEN FRIENDS**

403-296-0257

[cwyma@betweenfriends.ab.ca](mailto:cwyma@betweenfriends.ab.ca)

401, 8989 Macleod Trail S.

Calgary, Alberta T2H0M2

## CORPORATE SPONSORSHIP

Position your company as a champion of inclusion by sponsoring the Between Friends Charity Golf Tournament. Your sponsorship will showcase your organization as a leader in fostering community and breaking barriers for individuals with disabilities, all while enjoying exceptional exposure to Calgary's vibrant and diverse network of professionals.

# Get INVOLVED

## PRESENTING SPONSOR

- Presenting Sponsor Recognition on all Golf Tournament materials.
- First right of refusal 2026.
- Speaking opportunity.
- Recognition in Annual Impact Report.
- Prominent recognition at Golf Tournament.
- Logo on website, event signage and social media.

5 Teams Included



**\$25,000**

**\$12,500**

## EAGLE SPONSOR

- Eagle Sponsor Recognition on Golf Tournament materials.
- First right of refusal 2026.
- Prominent recognition at Golf Tournament.
- Logo on website, event signage and social media.

3 Teams Included



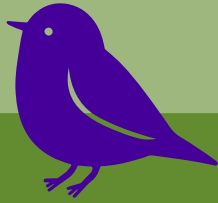
**\$7,500**

## FAIRWAY SPONSOR

- Fairway Sponsor Recognition on Golf Tournament materials.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.

2 Teams Included

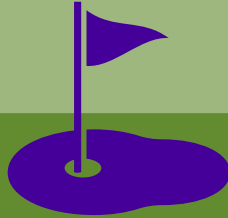
# Get **INVOLVED** continued



## **BIRDIE SPONSOR** **\$5,000**

- Birdie Sponsor Recognition on Golf Tournament materials.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.

**1 Team Included**



## **HOLE SPONSOR** **\$2,500**

- Hole Sponsor Recognition on Golf Tournament materials.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.

**2 Players Included**



## **BEVERAGE SPONSOR** **\$2,500**

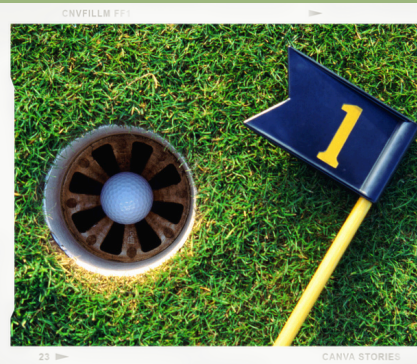
- Beverage Sponsor Recognition on Golf Tournament materials.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.

**2 Players Included**



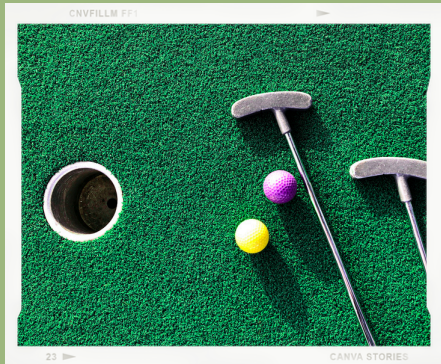
## **PRIZE SPONSOR** **\$1,500 OR PRIZE** **EQUIVILANT**

- Option to run hole activation.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.



## **HOLE-IN-ONE SPONSOR** **\$500 + INSURANCE** **+ PRIZE**

- Option to run hole activation
  - Recognition at Golf Tournament.
  - Logo on website, event signage and social media.
- Must provide 2 volunteers.



## **PUTTING SPONSOR** **\$1,000 OR PRIZE** **EQUIVILANT**

- Option to run hole activation.
- Recognition at Golf Tournament.
- Logo on website, event signage and social media.

# SPONSORSHIP Overview

PRESENTING SPONSOR  
 EAGLE SPONSOR  
 FAIRWAY SPONSOR  
 BIRDIE SPONSOR  
 HOLE SPONSOR  
 BEVERAGE SPONSOR  
 PRIZE SPONSOR  
 PUTTING SPONSOR

Presenting Sponsor Recognition on Golf Tournament materials.

First right of refusal 2026.

Speaking opportunity.

Recognition in Annual Impact Report.

Prominent recognition at Golf Tournament.

Individualized social media.

Logo on reception signage.

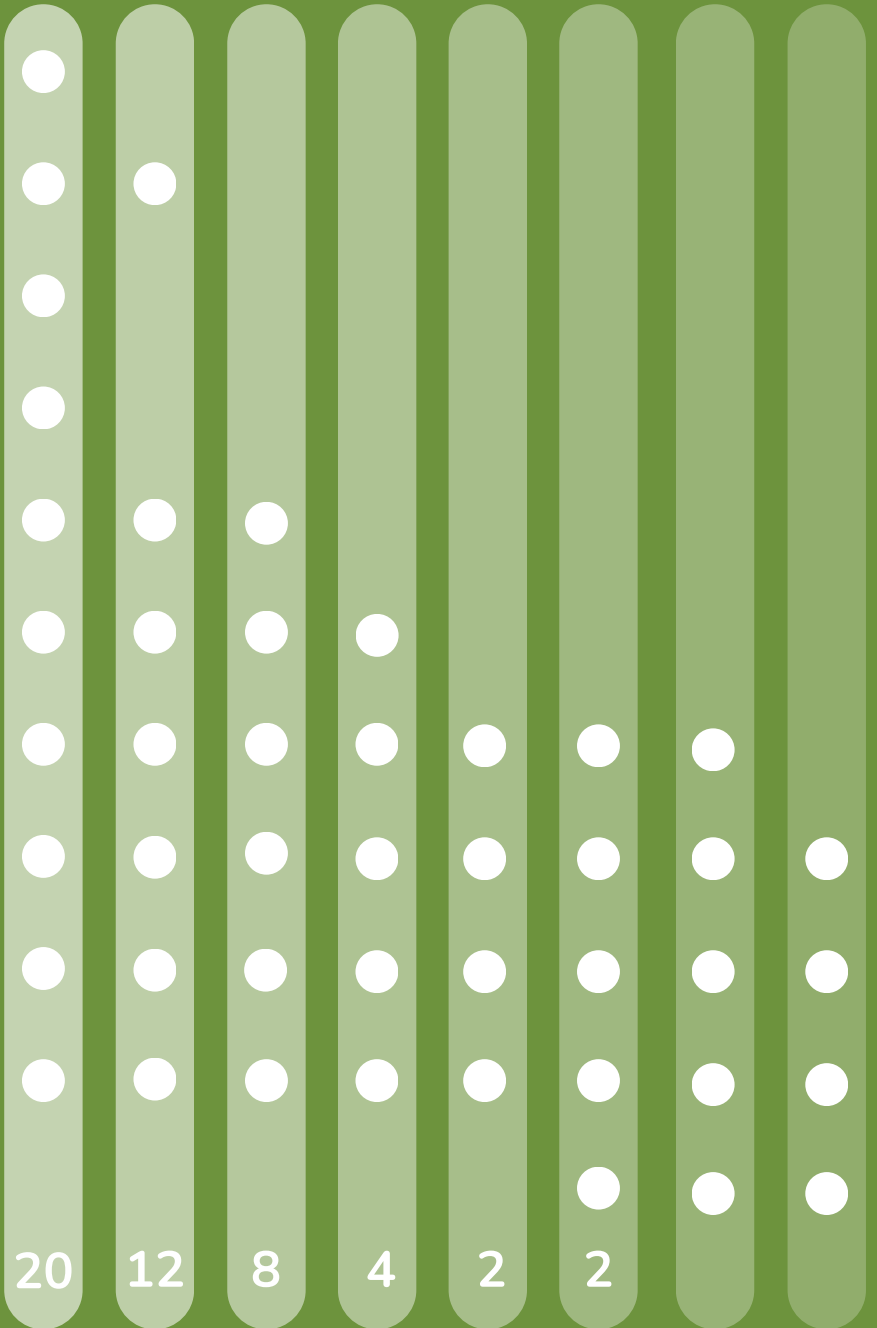
Logo on website, event signage and social media.

Hole Signage.

Option to include item in swag bag.

Option to host hole activation.

Player tickets included.





# Meet our Sponsorship **TEAM**



**CANDICE**

Wyma

Fund Development Manager



**KIMBERLEY**

Presser

Chief Executive Officer

**We are looking  
forward to  
working with  
YOU.**

**CANDICE WYMA**

403-296-0257

[cwyma@betweenfriends.ab.ca](mailto:cwyma@betweenfriends.ab.ca)

**KIMBERLEY PRESSER**

403-508-0115

[kpresser@betweenfriends.ab.ca](mailto:kpresser@betweenfriends.ab.ca)

Thank you  
to all of our 2024  
sponsors



Eagle Sponsor



Food & Beverage Sponsors



Course Supporter

# FASKEN

Own tomorrow

Presenting Sponsor



Birdie Sponsors



Hole Sponsors



CHARLES GLEN



Hole-In-One Sponsor



Between Friends  
connect • grow • belong

